

# Evolutionary Martial Arts

## Photography and Videography Policy

### Our Commitment

At Evolutionary Martial Arts (EMA), we believe that reviewing training footage is a powerful tool for martial arts development. We are committed to using photography and videography in a transparent, respectful, and safe manner that protects the privacy of our members.

### 1. Internal Training Recordings

- **Purpose:** We record sessions to provide Premium and Ultimate members with the opportunity to catch up on missed content and analyse their own technical performance.
- **Privacy Controls:** Recordings are uploaded privately to YouTube as "unlisted" videos. Comments are disabled, and embedding is prohibited to ensure these videos remain accessible only to authorised members via the link we provide.
- **Off-Camera Zone:** We respect the privacy of those who do not wish to be filmed. A designated area of the training hall remains outside the camera's field of view, allowing members to train without appearing on camera at all.

### 2. Public and Promotional Media

- **Explicit Consent:** Clips or images may occasionally be used for instructional or promotional purposes. We only use media for public usage (social media, website, etc.) if we have obtained explicit permission from the individuals featured.
- **Grading Celebrations:** For successful gradings, we love to celebrate our members' achievements on social media. We always obtain explicit consent for these posts. Members have full autonomy over how they are represented: we can publish with a name and face, a name only, a face only, or entirely anonymously, according to their preference.
- **Junior Members:** For all junior members, we obtain explicit, written consent from a parent or person with parental responsibility before taking or using any image or video footage.

### 3. Media Opt-Out

- We operate a media opt-out system. If any member wishes for their face to be obscured in photos or videos, they can add themselves to this list, and we will honour this request. This opt-out form is available to all members during every session - just ask an instructor and they will show you where it is.

### 4. Revision and Review:

Our policies are subject to continual regular revision and review. If there is an error or omission in this policy, or you have a suggestion to make regarding it or any other aspect of our policies and procedures, please do not hesitate to contact any member of our team and we will look into it as a matter of priority.